



Hot Springs Travel & Tourism Agenda -Minutes  
March 16, 2022

1. Call to Order @ 1pm -Carl called the March meeting to order with Sherman, Susan, Quintin, Audra and Jackie present. Absent: Rachel-Guests: Jurri, John and Kim Bartlett and Enoch Hart.
2. Approval of Agenda-motion made by Sherman, 2nd by Susan and motion carried.
3. Approval of February 16, 2022 Minutes-Motion made by Sherman, 2nd by Susan and motion carried.
4. Financial Report: Presented by Audra Dominguez-Our winter season has been above average all season. Sherman made the motion to accept this report, 2nd by Q. and motion carried.
5. Director Report
6. Old Business
  - Board Opening for At Large
  - Retreat-tabled
  - Training to bring in Tour Operators-working on a schedule
7. New Business
  - Digital Billboard – Enoch from Wyoming Signs-presenting tonight with the fair board
  - Billboards-Jackie will email locations to us
  - Wyoming Office of Tourism Conference Take-Aways
    - i. Carl
    - ii. Rachel
    - iii. Jackie-loved the networking and liked having a booth. Small towns will try to work toward partnerships.
8. Executive Session -- Contracts
9. Open Floor Discussion-Guests John and Kim explained their agritourism project. There will be a State Conference Sept. 9-10 for Master Gardeners. Jackie explained 307 to Kim and her concerns that the metal “signs” be appropriate and in appropriate locations.
10. Next Meeting – April 20, 2022
11. Adjourn