



Hot Springs Travel & Tourism Minutes-
February 16, 2022

1. Call to Order for rescheduled meeting @ 1pm-The meeting was called to order by Carl. Those present include Sherman, Susan, Audra, Jackie and guest-Jurri. Absent: Q. and Rachel.
2. Approval of Agenda-Audra made the motion, Sherman the second, motion carried.
3. Approval of January 19, 2022 Minutes-Sherman made the motion. Audra gave the second, motion carried.
4. Financial Report: Presented by Audra Dominguez-Numbers are up 17%! Susan made the motion. Sherman the second and motion carried.
5. Director Report
6. Old Business
 - a. Board Opening for At Large
 - b. WOT Governor's Conference Feb. 27- Mar. 1-4 members are attending
 - c. Retreat-We will be using the strategic plan as a guide.
7. New Business
 - a. Training to bring in Tour Operators – in-person or virtual?-We will be doing this in person. This is part of our online partnership.
 - b. 307 Signs-our area is next for the metal signs. More information will be coming as this would be part of our strategic plan.
 - c. UW Sports Advertising-This could be another opportunity to advertise. Jackie will look into this.
8. Executive Session

a. Contracts

9. Open Floor Discussion

10. Next Meeting – March 16, 2022

11. Adjourn