



Hot Springs Travel & Tourism Agenda
February 2022

1. Call to Order for rescheduled meeting @ 1pm -Present are: Carl, Susan, Audra, Quintin, Rachel and director Jackie. Guest: Jurri
2. Approval of Agenda-approval given
3. Approval of December Minutes-approval given
4. Financial Report: Presented by Audra Dominguez-Susan made the motion to approve this report, Quintin gave the second and motion carried.
5. Director Report-Audra made the motion to accept, Susan the second and motion carried.
6. Old Business
 - a. Board Opening-1 more opening -Jackie will check on this. Welcome Sherman!
7. New Business
 - a. Video/Television Update
 - b. RMI Report
 - c. Advertising & Partnership Opportunities - Quintin said coops are well curated. Jackie stated that there is money in our budget to cover social media.
 - d. Data Report -Audra made a motion to participate and track the analytics starting with \$450 this year. Rachel made the second and motion carried.
 - e. Signage--update and Jackie will write a letter of support for the fair board.
 - f. WYDOT update
8. Executive Session
 - a. Contracts
9. Open Floor Discussion-retreat after the Governor's conference possibly in Cody
10. Next Meeting – February 16, 2022
11. Adjourn