



Hot Springs Travel & Tourism Minutes  
July 21, 2021

1. Call to Order for regular meeting & Budget Hearing @ 1:18pm by Vice Chairman: Bob Roos. Present: Bob Roos, Susan Lankford, Rachel Moon, Quintin Blair, Audra Dominguez and Director Jackie Dorothy. Absent: Carl Leyba; Guest: Jurri Schenck-reporter
2. Approval of Agenda-Rachel made the motion, seconded by Susan. Motion approved.
3. Approval of May 19, 2021 Minutes-Audra made the motion, Susan seconded. Motion approved.
4. Financial Report: Presented by Audra Dominguez-Rachel made the motion to approve the financial report. Susan gave the second. Motion was approved.
5. Director Report-Jackie went over her report-incl. with the minutes.
6. Old Business
  - a. No old business
7. New Business
  - a. Vouchers for Fiscal Year 2020-21-Jackie went through all the vouchers and will keep this system due to finding 1 error. It is a good checking system.
  - b. 2021-22 Budget Hearing/Approval-Motion made by Audra Dominguez to accept the 2021-22 fiscal budget for the Hot Springs Tourism Board as presented. Rachel seconded the motion and the motion was approved.
  - c. Overview of Budgeted Items-any funds spent through the CARES ACT funds will be specially coded.
  - d. Board Suggestions -
  - e. billboard redesign -Quintin offered some suggestions along with waiting until spring with a final decision to give time for ideas
  - f. Open Floor Discussion-Bob suggested that our winter campaign be about relaxation and our summer campaign be about family and fun.
8. Next Meeting – August 18, 2021
9. Adjourn