



Hot Springs Travel & Tourism Agenda
June 16, 2021

1. Call to Order for regular meeting @ 1:10 pm
2. Approval of Agenda – Motion made by Rachel, seconded by Audra. Approved
3. Approval of May 19, 2021 Minutes – Motion made by Bob, Seconded by Rachel, Approved.
4. Financial Report: Presented by Audra Dominguez – Motion made by Audra, Seconded by Bob. Approved.
5. Director Report – Motion made by Bob, Seconded by Rachel. Approved.
6. Old Business
 - a. Treasurer Laptop & Software – purchase made to be compatible with accounting software.
 - b. Quickbook update – 6 mo. Probation with accounting software and will review.
 - c. Opening on Board – Taylor Sweeney of Star Plunge proposed. She plans to be at the next meeting.
 - d. New Website approval – Bob made motion to accept new website, Audra seconded. Approved.
 - e. Magazine sales progressing
 - f. Billboards – Bob would like to change the billboards. The change will be approx. \$800 for a new copy and \$250 for graphic design. A new design will be submitted for review.
7. New Business
 - a. \$51,000 additional CARES Act funds (We over-budgeted by over \$100K in anticipation of additional funds!) Rachel made the motion to accept the funds, Audra seconded. Approved.
 - b. E-newsletter/Blog will now be launched once an email server is selected. Audra suggested MailChimp.
8. Executive Session

- a. Contracts – discussion of contracts. Voted to get further information about Jessica Lippincott’s offer. Tabled \$5400 for Schenck Photography until current project is finished.
 - b. Budget – Carl Leyba suggested using the CARES Act for the magazine. He also contacted a sign company and is setting up a site survey with Wyoming Signs.
9. Open Floor Discussion: No discussion
10. Next Meeting – July 21, 2021 (or break?)
11. Adjourn at 3:25 pm