



Minutes  
Hot Springs Travel & Tourism  
Mar. 16, 2021\* 1pm

CALL TO ORDER: Carl called the meeting to order at 1:05 with a quorum including: Audra, Bob, Matt, Rachel, Susan and director, Jackie. Absent: Quentin Guests: Jurri, Kevin and Jeb.

1. APPROVAL OF AGENDA-Susan made the motion to approve and Bob gave the second. Motion passed.
2. APPROVAL OF MINUTES-Audra made the motion to approve the minutes, Bob gave the second, motion passed.
3. FINANCIAL REPORT: Matt Hughes presented the Feb. financial report and suggested a 1 hour work session to go over the line items for better understanding for board members. The board agreed to meet at 11:30am on Apr. 21 to do a working lunch and then continue with the monthly board meeting. Rachel made the motion to approve the financial report with the second by Audra. Motion passed.
4. DIRECTOR REPORT: Jackie Dorothy
5. OLD BUSINESS
  - a. No Old Business
6. NEW BUSINESS
  - a. Welcome to new board member, Audra Dominguez-Welcome!
  - b. Water Update – Kevin Skates-pools would not be for testing mineral water
  - c. River Map/Blue Highway-Carl suggested that we step back as there is a coalition working on this. We can contact Game and Fish as they may have a map floaters cans use on the river.
  - d. \$9,000 for 3 “story videos” with Schenck Photography-Audra made the motion and Bob the second. Motion passed.
  - e. New Radio Spot for Spring-
  - f. Magazine -a new magazine with ads will be produced for the summer season.

7. EXECUTIVE SESSION-Susan made the motion, Audra seconded and the motion carried.
  - a. One Year Review of Director
  - b. Consultant Fee Review
  
8. OPEN FLOOR DISCUSSION-Matt will be resigning and his position is county appointed.
  
9. ADJOURN-Audra made a motion to adjourn. Rachel gave the second. Motion carried!