

**MINUTES**  
**Hot Springs County Travel & Tourism**  
**May 20, 2020**

1. CALL TO ORDER – Chairmen Carl calls meeting to order at 1:10pm via Zoom. In attendance Susan Lankford, Bob Spain, Matt Hughes, Quintin Blair, Carl Leyba, Bob Roos, Rachel Moon, Jurri Schenck
2. APPROVAL OF AGENDA – Susan Lankford moved to approve the agenda as presented. Matt Hughes seconded the motion. With no further discussion, the motion passed.
3. APPROVAL OF APRIL 22, 2020 MINUTES – Bob Spain moved to approve the April 22, 2020 Minutes. Bob Roos seconded the motion. With no further discussion, the motion passed.
4. FINANCIAL REPORT – Susan Lankford moved to approve the Financial Report. Matt Hughes seconded the motion. With no further discussion, the motion passed.
5. DIRECTOR REPORT
6. OLD BUSINESS
  - a. Destination Next – no new workshop rescheduled as of yet
  - b. Adbay Rebranding – sent their ‘work’ sheets
  - c. Tourism Lodging Tax – scheduled for the ballot
7. NEW BUSINESS
  - a. COVID-19 Relief Package from 360Truly
  - b. Spirit of Tourism Photography Contest
  - c. 2020 Budget Changes/Additions - Matt Hughes moved to approve the 2020 Budget Changes/Additions. Susan Lankford seconded the motion. With no further discussion, the motion passed.
  - d. 2020/21 Budget – Matt Hughes moved to approve the 2020/21 Budget as presented. Bob Spain seconded the motion. With no further discussion, the motion passed.
8. OPEN FLOOR DISCUSSION – Quentin – Yellowstone opening in phases, uptick in Cody tourism numbers. 800 people visited Old Faithful – peak time is 4,000-5,000 but typically at this time, numbers are up from 300-500 – increase in local hotel occupancy with Yellowstone opening.
9. Adjourn – Motion to adjourn by Quentin Blair. Motion seconded by Matt Hughes. Meeting adjourned.