

Meeting Minutes
Hot Springs Travel & Tourism
May 21, 2019

1. CALL TO ORDER – Vice President Bob Spain called the meeting to order at 1:03 pm in the absence of the President. Those present were Spain, Bob Roos, Bre Mead, Kevin Skates, and Tourism Director Amanda Moeller. Absent were Carl Leyba, Matt Hughes, and Angie Guyon. Also in attendance was Mark Dykes (Independent Record).
2. APPROVAL OF AGENDA – Kevin moved to approve the agenda as presented. Bob R. seconded the motion. With no further discussion the motion passed.
3. APPROVAL OF APRIL 16, 2019 MEETING MINUTES – Bob R. moved to approve the meeting minutes as written. Kevin seconded the motion. With no further discussion the motion passed.
4. FINANCIAL REPORT – Amanda presented the financial report to the Board. Discussion ensued regarding billboard effectiveness and marketing in the Denver area. The Board also discussed who the target audience is for marketing Thermopolis.
5. OLD BUSINESS
 - a. Final FY 2020 Budget – Bre moved to approve the FY 2020 Budget. Bob S. seconded the motion. With no further discussion the motion passed. Amanda will send the budget to the Wyoming Department of Audit for approval.
 - b. Collaborative consensus & SWOT – Of the Board members who responded via email to the question of collaboration, the majority response was that it would not be beneficial to join the other groups at this time. Bre suggested that it would be a good idea to meet with all the groups at least once a year, and that HST&T could host such an event. Perhaps a joint Christmas party would be well-attended and get the groups talking to one another.
6. NEW BUSINESS – None at this time.
7. DIRECTOR’S REPORT
 - a. Mathias Jung – Rocky Mountain International June 18th
 - b. FAM tours & luncheon – Amanda hosted two groups from WOT.
8. OPEN FLOOR DISCUSSION – Kevin and Bre have both decided not to seek reappointment to their Board seats.
9. NEXT MEETING – June 18, 2019
10. ADJOURN – Bob R. moved to adjourn at 1:53 pm.

Kevin Skates, Secretary

Date