

Minutes
Hot Springs Travel & Tourism
November 27, 2018

1. CALL TO ORDER – Meeting was called to order at 1:02 pm by President Angie Guyon. Those in attendance were Guyon, Bre Mead, Bob Spain, Troy Dorman, Matt Hughes, Kevin Skates, and Carl Leyba. (Amanda Moeller arrived at 1:10 due to an appointment.) Also present at the meeting was Mark Dykes (Thermopolis Independent Record) and Phillip Scheel (Chamber of Commerce). Angie was called away from the meeting at 1:10 pm.
2. APPROVAL OF AGENDA – Kevin moved to approve the agenda with the amendment of moving the officer elections to precede the financial report. Bob seconded the motion. With no further discussion the motion passed.
3. APPROVAL OF SEPTEMBER 18, 2018 MEETING MINUTES – Matt moved to approve the September 18, 2018 meeting minutes. Kevin seconded the motion. With no further discussion the motion passed.
4. ELECTION OF OFFICERS 2018-2019
 - i. President - Angie nominated Troy for President. Kevin seconded the nomination. Bob nominated Carl. Matt seconded that nomination. A vote commenced and Carl was elected 4-3.
 - ii. Vice President – Carl nominated Bob for vice president. Kevin seconded the nomination. With no other nominations, Bob was elected to the office.
 - iii. Treasurer – Kevin nominated Troy for Treasurer. Bre seconded the nomination. With no other nominations, Troy was elected to the office.
 - iv. Secretary – Matt nominated Kevin Secretary. Troy seconded the nomination. With no other nominations, Kevin was elected Secretary.
5. FINANCIAL REPORT – Amanda reported that while the deposit for November is in comparison to November 2017, overall revenue to down. Carl expressed his concerns to the Board that the vacation rentals in Hot Springs County are a key factor for the decline in lodging tax revenue and are taking room nights from the motels. He also explained that more activities and events will increase the lodging tax revenues.
6. OLD BUSINESS – None at this time.
7. NEW BUSINESS
 - a. 2019 Governor’s Hospitality & Tourism Conference – January 27-29, 2019
 - i. Troy, Matt, Amanda, Angie, and maybe Bob will be attending. Bob will contact Amanda before December 27th to confirm if he will or will not be attending the conference. Amanda will book registrations and rooms for everyone else prior to the Early Bird Deadline of November 30th.

8. DIRECTOR'S REPORT

- a. Waltman Billboard – Visit Casper will paint over their side.
- b. Website photos – Carl & Matt
- c. Review Jones contract and report

9. OPEN FLOOR DISCUSSION

- a. Pinedale article from Bob regarding how lodging tax funds cannot be spent
- b. Chamber Christmas Decoration donations – Kevin moved to donate \$1200 from line item 6004 to the Chamber for Christmas decorations. Troy seconded the motion. The board discussed how the funds would be spent and how oversight might be implemented. However, the Board concluded that it was a donation and the Chamber could spend the funds accordingly. Motion passed unanimously.
- c. Economic Analysis Report – Mark Dykes – Hot Springs County the only Wyoming county to decrease last year from the year before in lodging tax receipts.
 - i. Carl stated that the schools are not holding tournaments here and would like to invite Brandon Deromedi to discuss this at a meeting.
 - ii. Kevin's explanation is that there is town-wide stagnation and he would like to make this an agenda item.

10. NEXT MEETING – No December meeting – Postponed to January 15, 2019

11. ADJOURN- 2:31 pm