

Meeting Minutes
Hot Springs Travel & Tourism
October 17, 2017

1. **CALL TO ORDER-** 1:10 PM Vice President Rick Tudor called the meeting to order. Those present were Tudor, Bob Spain, Angie Guyon, Bre Mead, and Amanda meeting were Mark Dykes (Thermopolis Independent Record).
2. **APPROVAL OF AGENDA** – Angie moved to approve the agenda as presented. Bob seconded the motion. With no further discussion, motion passed.
3. **APPROVAL OF September 19, 2017 MINUTES** – Angie moved and Bre seconded to approve the minutes as written. With no further discussion, motion passed.
4. **FINANCIAL REPORT** – Amanda reported that the August lodging tax receipts were much less than anticipated. Angie moved to approve the financial report. Bre seconded the motion. The Board held discussion regarding possible causes for the low lodging tax deposit for August. With no further discussion, motion passed.
5. **OLD BUSINESS**
 - a. Technical Assistance Grant – Amanda reported that she has received notice that it would be 4-6 weeks before the Board could expect results of the application.
6. **NEW BUSINESS**
 - a. Election of Officers – Angie moved to elect the following slate of officers for the 2017-2018 Board of Directors:
 - i. President – Angie Guyon
 - ii. Vice President – Rick Tudor
 - iii. Treasurer – Bre Mead
 - iv. Secretary – Kevin SkatesRick seconded the motion. With no further discussion, motion passed.
 - b. Downtown Wi-Fi – As Carl is unavailable to comment, Amanda passed on the information given her by Carl. Carl would like the Board to consider providing free Wi-Fi to the downtown area. Carl had contacted RT Communications and the cost is \$2000 for equipment installation and \$600 per year for the service. The Board feels that this is unnecessary since several businesses in the downtown area already provide this to their patrons.
 - c. Fall Hospitality & Tourism Summit – Angie & Bob reported on their experiences at the Summit. Bob discussed towns sharing event information on Wyoming Weekend provided by the Wyoming Office of Tourism. Angie reported on upcoming media and the ideas presented to grow Wyoming’s visitor economy.
 - i. Approval of expense reimbursement – Rick moved to approve expenses incurred for Bob’s travel, registration, and hotel as related to this conference. Bre seconded the motion. With no further discussion, motion passed.
 - d. 2018 Governor’s Conference – February 25-27, 2018 Cheyenne, WY - The Board held discussion on which Board members would attend the conference. At this time, Angie,

Rick, and Amanda will be attending. Any other Board members will need to get on the list by the next meeting.

7. DIRECTOR REPORT

- a.** Keys to the City – The Keys have not arrived yet and there have been multiple issues with artwork. The committee recommends using another vendor next year.
- b.** Visitor Guides – Approved and scheduled to print – should be here first week of November.
- c.** Website Update
 - i.** Instagram – Amanda has set up an Instagram account for HST&T
 - ii.** Facebook – A Facebook account has also been launched for HST&T
- d.** D. Jones video update – Durward has set up a YouTube channel and is working on video footage.

8. OPEN FLOOR DISCUSSION

- a.** Old Airport Re-Use Public Meeting October 2nd at 7PM

- 9. NEXT MEETING DATE** – Angie moved to hold the next meeting on Tuesday, November 14, 2017 to avoid issues with Thanksgiving. Bre seconded the motion. With no further discussion, motion passed.

10. MEETING ADJOURNED – 2:07 PM