

Meeting Minutes  
**Hot Springs Travel & Tourism**  
March 20, 2018

1. **CALL TO ORDER** – Vice President Rick Tudor called the meeting to order at 1:00 pm in the absence of the President. Those in attendance were Tudor, Bre Mead, Troy Dorman, Bob Spain, Carl Leyba, Kevin Skates, and Amanda Moeller. Absent was Angie Guyon. Guests in attendance were Phillip Scheel (Chamber of Commerce) and Mark Dykes (Independent Record).
2. **APPROVAL OF AGENDA** – Kevin moved to approve the agenda as presented. Carl seconded the motion. With no further discussion, motion passed.
3. **APPROVAL OF January 16, 2018 MINUTES** – Carl moved to approve the minutes as written. Bob seconded the motion. With no further discussion, motion passed.
4. **FINANCIAL REPORT** – Troy moved to approve the financial report as presented. Bre seconded the motion. With no further discussion, motion passed.
5. **OLD BUSINESS**
  - a. Special Event Funding – A Work Session will be held April 4, at 4:00 pm to discuss special event funding.
6. **NEW BUSINESS**
  - a. WOT Board Meeting – Amanda and Angie will be touring the Board and others on Monday, April 16<sup>th</sup> around Hot Springs County. The tour bus will be provided by the Wyoming Dinosaur Center. Tours will include the Wyoming Dinosaur Center, Merlin’s Hide Out, Wyoming Whiskey, and the Hot Springs State Park. A working dinner will be held Monday evening at the Safari Club. The WOT Board will be meeting on Tuesday morning, April 17<sup>th</sup>.
  - b. Lamar Billboard renewal – Carl moved to renew the contract on the Wapiti billboard for 5 years, and to lease the Worland billboard month to month through August until something else in that area comes available. Troy seconded the motion. With no further discussion, motion passed.
7. **DIRECTOR REPORT**
  - a. Keys to the City – Amanda reported that 2,904 keys were distributed from motels during this year’s promotion. 45 were given to participating businesses. 261 were leftover; far less than anticipated. She recommended that these be donated to the Chamber for welcome bags. Kevin moved to donate the 261 leftover keychains to the Chamber. Carl seconded the motion. With no further discussion, motion passed.
    - i. Best Western – 1062
    - ii. Days Inn – 806
    - iii. Quality Inn – 500
    - iv. Rainbow Motel – 36
    - v. Roundtop Motel – 125
    - vi. Fountain of Youth Motel – 36
    - vii. Paintbrush Inn – 168

viii. Elk Antler – 123

ix. El Rancho - 48

- b. Lodging Survey – Amanda distributed hard copies of the study findings to the Board members; but asked that the study be discussed at the Work Session so that the Board could have a chance to review the information before discussing it publicly. The Board agreed.
- c. 2018 Governor’s Conference – Troy, Angie, and Amanda attended the conference. The theme present in most of the sessions were civic and community pride. By improving the quality of life for citizens, the experience for visitors is automatically improved.

**8. OPEN FLOOR DISCUSSION**

- a. Kevin invited everyone to the Outdoor Recreation and State Park meeting on April 14<sup>th</sup> at 9:00 am in Worland at One Oak Activity Center.
- b. May 10<sup>th</sup> the Master Gardeners and Middle School have partnered for Arbor Day. They will be at HSSP during the day.
- c. The Sounds of Summer concert schedule will be released soon. There are 5-6 free concerts scheduled for the summer to be held at the Amphitheater in the HSSP.

9. **NEXT MEETING DATE** – April 17, 2018

**10. ADJOURNMENT** – 1:47 pm