

Minutes  
**Hot Springs Travel & Tourism**  
July 19, 2016

1. **CALL TO ORDER** – President Carl Leyba called the meeting to order at 1:05 pm at the Hot Springs Museum and Cultural Center. Those in attendance were Board members Leyba, Cindy Ellison, Bre Mead, Sandy Newsome, Angie Guyon, Rick Tudor, and Tourism Director Amanda Moeller. Absent from the meeting was Kevin Skates. Guests were Barb Heinze (Chamber of Commerce) and Mark Dykes (Independent Record).
2. **APPROVAL OF AGENDA** – Rick moved to approve the agenda as presented. Cindy seconded the motion. With no further discussion the motion passed.
3. **APPROVAL OF JUNE 21, 2016 MINUTES** - Rick moved to approve the minutes as presented. Cindy seconded the motion. With no further discussion the motion passed.
4. **FINANCIAL REPORT**
  - a. Budget Hearing – Amanda reported that the Budget Hearing was held at the Quality Inn at 12:30 pm. Mark Dykes was in attendance. Amanda called time at 12:30 pm and again at 12:45 pm. No other persons were in attendance, and no questions were asked of the budget.
  - b. Final FY 2017 Budget approval – Sandy moved to adopt the FY 2017 Budget as presented. Rick seconded the motion. Amanda will send the final draft to the County Clerk and the State of Wyoming. Motion passed.
5. **OLD BUSINESS**
  - a. Bylaws – Angie moved to adopt the Bylaws with the following changes: Article II, “The membership shall consist of six (6) members who shall be qualified electors of Hot Springs County, Wyoming and one (1) member appointed by the appropriate State agency.” Rick seconded the motion. Amanda will deliver to County Attorney, Jerry Williams for final approval. With no further discussion, motion passed.
  - b. Pinnacle Signature Cards – All members present signed the bank signature cards.
6. **NEW BUSINESS**
  - a. Resignation - Cindy Ellison announced that this will be her final meeting as a Board member as she is moving out of the state. She has enjoyed her time serving on this Board and thanked the other members for their dedication.
  - b. Co-op Billboard with Park County Travel Council (Shoshoni) – Cindy moved to approve the continued cooperative billboard in Shoshoni that is held with Park County Travel Council. Angie seconded the motion. With no further discussion, motion passed.

**7. DIRECTOR REPORT**

- a. Tour App analytics – Amanda presented the analytics for the Thermopolis Tourism App. These analytics will be provided quarterly.
- b. Upcoming Advertising – The Montana Senior News and Idaho Senior Independent ad will be upcoming in the August/September issues; all television will be running late summer/early fall. All visitor guides are out in circulation now. Amanda delivered a box of Thermopolis visitor guides to Beulah for Eastern Wyoming distribution.

**8. OPEN FLOOR DISCUSSION**

- a. Angie discussed the new layout of the Official Travel Journal and the new regions.
- b. Sandy talked about an additional 8% budget cut at the Wyoming Office of Tourism. Actual advertising is now being cut.

**9. NEXT MEETING DATE** – August 16, 2016

**10. MEETING ADJOURNED** – 1:43 pm