Agenda Hot Springs Travel & Tourism

June 20, 2017

- 1. **CALL TO ORDER** 1:03 pm Kevin Skates called the meeting to order. Those in attendance were Skates, Bob Spain, Carl Leyba, Bre Mead, Rick Tudor, Angie Guyon, and Tourism Director Amanda Moeller. No board members were absent. Mark Dykes (Independent Record) was also in attendance.
- 2. WELCOME NEW MEMBER Bob Spain, owner of Paintbrush Inn (Town of Thermopolis 2020)
- **3. APPROVAL OF AGENDA** Angie moved to approve the agenda as presented. Bre seconded the motion. With no further discussion, motion passed.
- 4. **APPROVAL OF April 18, 2017 MINUTES** (No meeting in May) Angie moved to approve the minutes as written. Rick seconded the motion. With no further discussion, motion passed.
- 5. **FINANCIAL REPORT** Rick moved to approve the financial report as presented. Bob seconded the motion. Carl had questions about line item 5404, the Wyoming Office of Tourism sticker program. Amanda explained that the original transfer of funds in April to cover the anticipated expense had been less than the actual invoice. With no further discussion, motion passed.

6. OLD BUSINESS

- a. Hessenthaler Billboard Carl moved to accept the gift of the billboard from the Chamber of Commerce. Rick seconded the motion. Amanda will be in contact with Kent Hessenthaler to secure a lease contract. With no further discussion, motion passed.
- b. Board vacancy East Thermopolis still has an opening on the Board. Amanda asked that the other Board members help recruit someone to fill it.

7. NEW BUSINESS

- a. Website The Board of directors tabled the item until the next meeting. Amanda was instructed to advertise the Request For Proposal in the local newspaper. The Board will choose a contractor for the rebuild at the next meeting.
- b. Visitor Guides Tabled until more funds are available.
- c. Chamber of Commerce contract weekend/holiday staff Carl moved to enter into contract with the Chamber, with the contract presented. Rick seconded the motion. With no further discussion, motion passed and contract was signed.

8. DIRECTOR REPORT

- a. Computer/Laptop Amanda reported that the laptop has gone down and cannot be repaired. Carl moved to authorize Amanda to immediately purchase a laptop and external storage not to exceed \$2,500 from 5705 (Contingency). Angie seconded the motion. With no further discussion, motion passed.
- b. Video update Durward Jones has been on active duty and has asked the Board for its patience while he acquires video footage as time allows.
- c. Hospitality workshop Ginny Garner May 31st went very well with 38 attendees from 15 businesses.
- d. Museum meeting space The Board has agreed to pay a one-time fee per year for access to the meeting space.
- e. Annual Report July
- f. Comp Chamber Membership
- g. Buffalo I-90 Billboard Amanda mentioned that this billboard is very faded and requires new vinyl.

9. OPEN FLOOR DISCUSSION

a. Angie announced that the Dig For A Day tours are full and the Wyoming Dinosaur Center will not be utilizing the grant funds it had previously been awarded. She recommended to the Board that those funds be used for a new website and/or visitor guides/rack cards.

10. **NEXT MEETING DATE** – July 18, 2017

a. Public Budget Hearing to be held at 12:30 pm at the Museum prior to the regular meeting.

11. MEETING ADJOURNED - 2:26 pm