

MINUTES  
**Hot Springs Travel & Tourism**  
December 8, 2015

1. **CALL TO ORDER** – Vice President, Kevin Skates, called the meeting to order at 2:00 pm at the Quality Inn. Those present were Skates, Rick Tudor, Cindy Ellison, Sandy Newsome, Angie Guyon, and Amanda Moeller. Absent from the meeting were Ernest Cummings and Carl Leyba. Other guests present were Barb Heinze (Chamber of Commerce), Durward Jones (Independent Record), Ernie Mecca and Brandon Deromedi (Booster Club).
2. **APPROVAL OF AGENDA** – Sandy moved to approve the agenda as presented. Cindy seconded the motion. With no further discussion, motion passed.
3. **APPROVAL OF NOVEMBER 10, 2015 MINUTES** – Sandy moved to approve the minutes as presented. Cindy seconded the motion. With no further discussion, motion passed.
4. **GUESTS**
  - a. Ernie Mecca, Brandon Deromedi – The Booster Club will be hosting the 3-On-3 Basketball Tournament this year. Hoop World will no longer be involved. The Recreation District has purchased the portable hoops. The Club plans on holding the event in the high school parking lots, with vendors in the football field area. This year the event will be held 5/28-29/16.
5. **FINANCIAL REPORT** – Cindy moved to approve the financial report. Angie seconded the motion. With no further discussion, motion passed.
6. **OLD BUSINESS**
  - a. Special Event Funding Process – Rick moved to approve the changes to the guidelines and application as recommended during the work session. Sandy seconded the motion. With no further discussion, motion passed.
  - b. Bylaws – Tabled.
7. **NEW BUSINESS**
  - a. Marketing change – DINO-OPOLIS/Dinosaurs will be the focus in response to the Disney-Pixar movie, “The Good Dinosaur.”
  - b. Billboards – Cindy moved to change the Worland billboard from Biker to Dino. Rick seconded the motion. Amanda will also be checking on pricing from Lamar for the Waltman Billboard since the wrong graphic was installed.
8. **OPEN FLOOR DISCUSSION** – Rick spoke with Michael Gear; he is willing to attend the Rocky Mountain Roundup.
9. **NEXT MEETING DATE** – January 19, 2015 at the Museum.
10. **MEETING ADJOURNED** - 3:15 pm