

MINUTES
Hot Springs Travel & Tourism
November 15, 2016

1. **CALL TO ORDER** – President Carl Leyba called the meeting to order at 1:24 pm. Those present were Leyba, Angie Guyon, Bre Mead, Rick Tudor, and Amanda Moeller, Director. Absent from the meeting were Sandy Newsome and Kevin Skates. Guests of the meeting were Mark Dykes (Independent Record) and Barb Heinze (Chamber of Commerce).
2. **APPROVAL OF AGENDA** – Rick moved to approve the agenda as presented. Bre seconded the motion. With no further discussion, motion passed.
3. **APPROVAL OF OCTOBER 18, 2016 MINUTES** – Angie moved to approve the minutes as written. Rick seconded the motion. With no further discussion, motion passed.
4. **FINANCIAL REPORT** – Carl asked that any budget overages be addressed. Angie moved to transfer \$19.90 from line item 5300 (Other Publications) to 5803 (Public notices). Rick seconded the motion. With no further discussion motion passed.
5. **OLD BUSINESS**
 - a. McCumber Billboard – Angie moved to transfer \$1240.00 from 5705 (Contingency) to 5256 (Billboard Maintenance/McCumber Billboard) to have the billboard recovered with new vinyl of the same image as is currently on the billboard. Bre seconded the motion. With no further discussion, motion passed.
6. **NEW BUSINESS**
 - a. 2016/2017 Officer Elections – Rick moved to elect the following slate of officers: President: Kevin Skates; Vice President: Rick Tudor; Secretary: Angie Guyon; Treasurer; Bre Mead. Angie seconded the motion. With no further discussion, motion passed unanimously.
 - b. Thermopolis Video/Commercial – Angie moved to authorize Amanda to enter a contract on behalf of the Board with Durward Jones for a Thermopolis video & commercial not to exceed \$4500.00. Rick seconded the motion. Board members have several ideas for the video/commercial. Amanda will invite Durward to the next meeting for further discussion.
 - c. 2017 Governor’s Conference January 29-31, 2017 – Amanda and Angie will attend. Angie will pay her own registration. Bre and Rick will contact Amanda to let her know if they are going or not. Carl asked that Board members pay for travel expenses and turn in an invoice for reimbursement.

7. DIRECTOR REPORT

- a. Keys to the City – A snafu with shipping has delayed the promotion. The Board agreed to push back the ending time into March to make up for the delay.
- b. Kirby Creek Cabins – Rick will attend the grand opening on Friday, November 18, 2016 to represent the Board.
- c. WTIC – package to promote Thermopolis – Amanda will be putting together a Thermopolis Package for the auction on behalf of the HST&T.

8. OPEN FLOOR DISCUSSION

9. NEXT MEETING DATE – December 20, 2016

10. MEETING ADJOURNED – 2:32 pm