

AGENDA  
**Hot Springs Travel & Tourism**  
January 17, 2017

- 1. CALL TO ORDER**
- 2. APPROVAL OF AGENDA**
- 3. APPROVAL OF DECEMBER 20, 2016 MINUTES**
- 4. FINANCIAL REPORT**
- 5. OLD BUSINESS**
- 6. NEW BUSINESS**
  - a. Governor's Outdoor Recreation Taskforce
  - b. Advertising for Special Event Funding Requests
- 7. DIRECTOR REPORT**
  - a. Keys to the City
  - b. 2017 Governor's Conference January 29-31, 2017
  - c. WTIC – package to promote Thermopolis
  - d. Group Tour Magazine editorial
  - e. Travel App quarterly/promotion
- 8. OPEN FLOOR DISCUSSION**
  - a. Old Airport Re-use ideas
- 9. NEXT MEETING DATE – February 21, 2017**
- 10. MEETING ADJOURNED**