

Hot Springs Travel & Tourism Event Funding Application Form

Deadline: March 1st

Parent Organization:

Address:

Contact Person:

Contact Email:

Event:

Event Date(s):

Phone:

Website:

Amount of Funding Requested: \$

Tell us about your event.

1. How long has this event been held in Hot Springs County?
2. Have you seen the event grow over the years, or has attendance declined?
3. Are there other events scheduled to take place on the same dates as this one?
4. How are you partnering with other organizations or events?
5. What plans are in place to make this year's event better than last year's?
6. What is new about your event? What continues to work well, and how are you capitalizing on that?
7. How does this event increase hotel occupancy and/or day trippers?
8. What media platforms are you advertising on? Do you feel that this is adequate or would you like to expand your marketing?
9. What is your target audience?
10. Describe in detail what expenses you will be using HST&T funding for.

Signature of responsible party

Date

Required: *Eight (8) copies of application and attachments required.*

- ✓ Application Form
- ✓ Budget Form
 - Detail all income sources and all expenses.
- ✓ Email photos, web links, and/or registration forms/links, or other information for Thermopolis.com website.
- ✓ Signature

Return Application and attachments to: Hot Springs Travel & Tourism
PO Box 927
Thermopolis, WY 82443

Or email: tourism@thermopolis.com