

Minutes
Hot Springs Travel & Tourism
April 21, 2015

1. **CALL TO ORDER** – President, Cindy Ellison called the meeting to order at 1:00 pm. Members present were Ellison, Ross Rhodes, Kevin Skates, Ernest Cummings, Dan Moriarity, and Amanda Moeller, Tourism Director. Absent from the meeting were Sandy Newsome and Angie Guyon.
2. **GUESTS** – Zach White (Independent Record), Barb Heinze (Chamber of Commerce), and Meri Ann Rush (Chamber of Commerce). Meri Ann discussed the changes in the 3 On 3 basketball tournament. It is being taken over by the Booster Club. The Recreation District has agreed to purchase the baskets/backboards, but beginning in 2016, it will be organized by the Boosters as a fund raiser. This year the 3 on 3 Tournament will be held the last weekend in May. Meri Ann also discussed the HST&T contribution for the fireworks show. She and Amanda have talked about using some of the funding to advertise the show.
3. **APPROVAL OF AGENDA** – Ross moved to approve the agenda as presented. Kevin seconded the motion. With no further discussion, motion passed.
4. **APPROVAL OF MARCH 17, 2015 MINUTES** – Ross moved to approve the minutes as amended [Addition to Section 10. Executive Session. *Ross moved to exit Executive Session and resume regular meeting. Ernest seconded the motion. With no further discussion, motion passed. The President appointed a committee of three to draft Bylaws. The Committee will be comprised of Cindy, Ernest, and Ross.*] Ernest seconded the motion. With no further discussion, motion passed.
5. **FINANCIAL REPORT**
 - a. Update on Lodging Tax revenue – Amanda explained to the Board that the excess revenue is due to a settlement from Online Booking Companies. More information will be made available as soon as Amanda gets the breakdown for Hot Springs County from WTIC.
6. **OLD BUSINESS**
 - a. Preliminary Budget FY 2015/2016 – Tabled until Sue Blakey comes before the Board regarding the Art Stroll request.
 - b. Bylaws (Cindy, Ernest, Ross) - Committee will meet on 5/18/15 at 11:00 am at the Museum.
 - c. Small billboards west of town (Dan) – Dan spoke with Tom Butler, who confirmed that the signs will get done.
7. **NEW BUSINESS**
 - a. Yellowstone Journal (Florian) – No action taken.
8. **DIRECTOR'S REPORT**
 - a. Rocky Mountain International update – Meri Ann spoke on this topic. The Conference will be held in Cody due to their airport being able to accommodate more travelers from different airlines.
 - b. WOT Sticker Program – The Thermopolis Sticker is completed and a rendering was included in the Board packets.
 - c. Update on Insurance DBA issue – Amanda spoke with Julie Mortimore, County Treasurer. A letter identifying the DBA, Hot Springs Travel & Tourism, along with a copy of the minutes

stating the change, was delivered to the Treasurer's Office and a copy mailed to CNA Insurance.

- d. County-appointed seat opening – May 14th Deadline
- e. Presentation of Consultant Contract Renewal – Discussed in Executive Session.

9. OPEN FLOOR DISCUSSION

- a. Cindy reported on the Board training sessions through the UW Extension.

10. EXECUTIVE SESSION – Ross moved to excuse all guests and go into Executive Session to discuss Personnel. Kevin seconded the motion. Ross moved to exit Executive Session and resume regular meeting. Kevin seconded the motion. Kevin moved to table the Consultant Contract renewal until the May meeting. Ernest suggested tabling the issue until the June meeting, however, Amanda requested it be done in May for proper planning. Dan seconded the motion. With no further discussion, motion passed.

11. NEXT MEETING DATE – May 19, 2015

12. MEETING ADJOURNED – Kevin moved to adjourn at 1:45 pm. Ernest seconded the motion. Meeting adjourned.